

# 10 tips to raise £100... and more!



**bridge2aid**

restoring smiles • changing lives

Firstly, remember - you aren't asking for yourself - you are asking for money that will transform lives,, relieving pain and suffering and bringing dignity to disabled and marginalised men, women and children.

As our founder is fond of saying - 'Shy bairns get nowt!' so just ask - you'll be surprised at how generous people can be!

- 1) Set up a Just Giving page. This is safe, reliable, and people can sponsor you wherever they may be. Set up at [www.justgiving.com/bridge2aid/raisemoney](http://www.justgiving.com/bridge2aid/raisemoney).
- 2) Email your friends with the link to your Just Giving page – you'd be surprised how quickly this can get your total moving – people are very generous when you put yourself out for a good cause!
- 3) Get your boss to put a Just Giving 'widget' on the company website. This shows your fundraising target and progress. Not only does it help with fundraising, it also looks good for the company who are supporting their staff in fundraising. Details at [http://bit.ly/add\\_widgets](http://bit.ly/add_widgets)
- 4) Share your justgiving page on Facebook, and use Facebook status to ask for sponsorship. If you write your status as a give request, then put it up every now and again around your personal status updates - this means people won't tire of your requests and your renewed 'status' will pop into other's news feeds more often.
- 5) Use a sponsorship form- a more traditional method but perhaps putting one on the wall by the coffee and tea area at work will prompt people to give. You can also use this with your friends and neighbours face to face, or give them to your family to collect for you. You can download one from the Bridge2Aid website.
- 6) Request a collection box - as above these work well at the workplace, maybe turn it into a swear jar as a method to get it filled!! Email [fundraising@bridge2aid.org](mailto:fundraising@bridge2aid.org) to request.
- 7) Send out a press release to your local papers. See if your local paper are interested in featuring your fundraising activity.
- 8) Company Donations -will your company make a donation? Will they match anything you raise? Will they let you contact clients and suppliers to ask for donations?
- 9) Contact local companies. See if any companies you are networked with are interested in promoting their Corporate Responsibility by investing in you. Your own dentist may be a starting place - they can put up posters about Bridge2Aid and be seen to 'give back' their dental profits!
- 10) Let everyone raise funds  
What do you do in your spare time? Do you have children, or do your friends have children? Do you have a local pub? Are you a member of any clubs or gyms? Get them all involved in fundraising with you. If friends and family can't give money, will they organise a small event for you? Give them some sponsor forms, the link to your Just Giving.com page and a fundraising target - encourage them to get competitive!