



Save your practice almost £500 in the first year, whilst making a long-term change in the world*



Bridge2Aid has teamed up with Lloyds Bank Cardnet and Merchant Rentals to offer you a card processing deal that will save you money on your processing costs, and save you money on your handset rental, whilst donating money to Bridge2Aid. Every time a patient uses a debit or credit card at Reception, Lloyds Cardnet will make a donation on your behalf.

Phil Loughnane of Chipping Manor Dental Practice in Gloucestershire said:

"As the owner of two NHS dental practices, I am always looking for ways to promote what we do and show our patients that we're different. At the same time my team wanted to find ways to continue to support the amazing work of Bridge2Aid.

This scheme gave us an amazing opportunity to do both. For us, it was a no-brainer! Since talking with the team at Lloyds Cardnet, we now have a better card processing machine, are saving money, and are able to support Bridge2Aid with every card payment we take.

It was really easy to switch to the scheme. For us, it wasn't really a question of 'why' we should sign up, rather 'why not.'"



Call **0800 988 9990** or email us at Bridge2Aid@merchantrentals.co.uk NOW to find out how.

 Bridge2Aid  facebook.com/bridge2aid Web: www.bridge2aid.org Tel: 0845 8509877



Catherine Tannahill of
The Smile Rooms in Yorkshire said
of the scheme:

“The team at The Smile Rooms were delighted to be able to support Bridge2Aid by using the Merchant Giving Scheme via Lloyds banking. For every card transaction by our patients, the practice is making a donation to this worthwhile cause. It was easy to arrange and install – just a few forms to fill in and minimal disruption. It is great PR for the practice and we have had the added bonus of saving money on our existing rates – Everyone’s a winner!”

Benefits of the Scheme

Low cost handset rental – Incredibly low monthly charges – starting at just £11.99 a month.

Card services MOT – Lloyds will assess your practice and suggest the best machine for you. This may be wireless, contactless, or just a simple counter-top.

3 months free – When you sign up, you will get the first 3 months rental for free.

Easy set-up – Simply say you would like to get involved, and Lloyds will do the rest.

Great PR – It is an easy way to tell your patients that you are a bit different and that you support our work.

An easy donation to Bridge2Aid - This is a really easy way to donate regularly to our work, and make a massive difference in East Africa. Once you sign up, Lloyds will transfer money raised to Bridge2Aid with no need for any action from you.

For every 13 practices that sign up, we can train another Health Worker – giving access to safe, ongoing emergency dental pain relief to around 10,000 people

* Based on typical card processing rates for a 4-surgery practice. Based on card turnover of £400,000 a year, with a split of credit cards £140,000 and debit cards of £260,000. Average transaction of £79. Showing a reduction in hand rental of £12 a month, 3 months saving of £12/month. Debit card processing savings of 1p a transaction, and credit card savings of 0.2%. This is just an illustration, and money saved/donated will be dependent on your current rates and turnover

First Year Cost Savings for a “typical” 4 surgery practice - **£492.88***

- £35.97 - 3 months free handset rental
- £144.00 – Lower handset rental
- £280 in credit card charges
- £32.91 in debit card charges

Money donated annually to Bridge2Aid - **£222.91**

- £50 – Initial introducer fee
- £140 in credit card donations
- £32.91 in debit card donations



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